art checklist **3. Images** Embed all images, no links

do it once, do it right Files not meeting these requirements may be rejected **1. Accepted file types** Adobe Illustrator (Ai), PDF, EPS 2. Fonts (VERY IMPORTANT) ALL fonts to be supplied as outlines

- **4. CMYK** Artwork saved as CMYK. **NOT** RGB
- **5. Pantone Matching System** Advise us of PMS numbers
- **6. Templates (VERY IMPORTANT)** Please make sure the correct template is used. Artwork in incorrect templates **will** be rejected.
- **7. Resolution** Images supplied at no less than 150dpi
- 8. Visual Proof make a JPEG or take a screnshot of your artwork and supply it along with your art file.
- 9. Fabric Proof (Recommended) A4 fabric proof available at 10% full image & 100% crop
- **10. Quality**
 - Final production quality reflects your supplied files.

Key

Bleed lines ——— Take artwork out to the edge of the bleed area. (Print Size)

Trim -In-house purposes only. (Includes any extra beyond the 'Finished Size' if sewers need to hem and stitch etc).

Finished Size — This is the same as the Viewable Area.

Place all essential text and imagery inside the safe area.

